

Printed: 10/19/2012 8:10 AM
Last Received: 10/18/2012 5:44 PM
Showing Buylines: All Lines

Traffic Order#

Ver.# | Status New

Rep Order# 6865379
EC'd Yes

Rep Order# EC'd Yes

1 of 4

10/19/2012 8:10 AM

Printed:
Last Received:

215

Traffic Order#

Ver.# | Status New

Rep Order# 6865379
EC'd Yes

Rep Order# EC'd Yes

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Agency () STRATEGIC MEDIA SVCS
3299 K STREET NW SUITE #200
WASHINGTON, DC 20007
Agency C/P1/P2/E 10/19/2012 - 10/29/2012
Flight Dates
Hiatus Weeks

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () US CHAMBER OF CMRC
Product US CHAMBER OF COMM
Estimate#
Buyer NEIL WILLIAMS
Phone#
Fax#

--- CONTRACT COMMENT ---

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
1		NWS 13 MRN	10/22-10/22	\$125.00	:30	1	1	M	5A-6A	\$125.00	1	
2		NWS 13 MRN	10/29-10/29	\$125.00	:30	1	1	M	5A-6A	\$125.00	1	
3		NWS 13 MRN	10/26-10/26	\$125.00	:30	1	1	F	5A-6A	\$125.00	1	
4		KRQE NW13	10/22-10/22	\$200.00	:30	1	1	M	6A-7A	\$200.00	1	
5		KRQE NW13	10/23-10/23	\$200.00	:30	1	1	TU	6A-7A	\$200.00	1	
6		KRQE NW13	10/24-10/24	\$200.00	:30	1	1	W	6A-7A	\$200.00	1	
7		KRQE NW13	10/26-10/26	\$200.00	:30	1	1	F	6A-7A	\$200.00	1	
8		KRQE NW13	10/29-10/29	\$200.00	:30	1	1	M	6A-7A	\$200.00	1	
9		EARLY SHOW	10/22-10/26	\$150.00	:30	10	1	M-F	7A-9A	\$1,500.00	10	
10		EARLY SHOW	10/29-10/29	\$150.00	:30	1	1	M	7A-9A	\$150.00	1	
11		PRICE IS RIGHT	10/22-10/26	\$600.00	:30	4	1	M-TU,TH-F	11A-12P	\$2,400.00	4	
12		PRICE IS RIGHT	10/29-10/29	\$1,500.00	:30	1	1	M	11A-12P	\$1,500.00	1	
13		KRQE NW13	10/22-10/26	\$275.00	:30	4	1	M-TU,TH-F	12P-1230P	\$1,100.00	4	

Buyline Comment: 2X PER DAY

EARLY SHOW

PRICE IS RIGHT

Buyline Comment: 1X PER DAY

PRICE IS RIGHT

KRQE NW13

Buyline Comment: 1X PER DAY

Rep Order# 6865379 Ver# 1 Status New
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Printed: 10/19/2012 8:10 AM 2 of 4
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Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
14		KRQE NW13	10/29-10/29	\$275.00 3	:30	1	1	M	12P-1230P	\$275.00	1	
15		CBS SOAPS Buyline Comment: 1X PER DAY	10/22-10/26	\$300.00 2	:30	4	1	M-W, F	1230P-2P	\$1,200.00	4	
16		CBS SOAPS	10/29-10/29	\$300.00 2	:30	1	1	M	1230P-2P	\$300.00	1	
17		DR PHIL Buyline Comment: 1X PER DAY	10/22-10/26	\$175.00 3	:30	4	1	M, W-F	3P-4P	\$700.00	4	
18		DR PHIL	10/29-10/29	\$300.00 2	:30	1	1	M	3P-4P	\$300.00	1	
19		KRQE NWS13 Buyline Comment: 1X PER DAY	10/22-10/26	\$550.00 2	:30	4	1	M-TU, TH-F	4P-430P	\$2,200.00	4	
20		KRQE NWS13	10/29-10/29	\$550.00 2	:30	1	1	M	4P-430P	\$550.00	1	
21		KRQE NWS13 Buyline Comment: 1X PER DAY	10/22-10/26	\$550.00 2	:30	5	1	M-F	430P-5P	\$2,750.00	5	
22		CBS EVE Buyline Comment: 1X PER DAY	10/22-10/26	\$1,000.00 2	:30	5	1	M-F	5P-530P	\$5,000.00	5	
23		CBS EVE	10/29-10/29	\$1,000.00 2	:30	1	1	M	5P-530P	\$1,000.00	1	
24		KRQE NWS Buyline Comment: 1X PER DAY	10/22-10/26	\$1,000.00 2	:30	5	1	M-F	530P-6P	\$5,000.00	5	
25		KRQE NWS	10/29-10/29	\$1,000.00 2	:30	1	1	M	530P-6P	\$1,000.00	1	
26		JEOPARDY Buyline Comment: 1X PER DAY	10/22-10/26	\$1,400.00 2	:30	5	1	M-F	6P-630P	\$7,000.00	5	

Rep Order# 6865379 Ver# 1 Status New
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3 of 4

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Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

In	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
27		JEOPARDY	10/29-10/29	\$1,400.00 2	:30	1	1	M	6P-630P	\$1,400.00	1	
28		WHEEL Buyline Comment: 1X PER DAY	10/22-10/26	\$1,700.00 2	:30	4	1	M-TU, TH-F	630P-7P	\$6,800.00	4	
29		WHEEL	10/29-10/29	\$1,700.00 2	:30	1	1	M	630P-7P	\$1,700.00	1	
30		KRQE NWS 13	10/24-10/24	\$2,000.00 2	:30	1	1	W	10P-1035P	\$2,000.00	1	
31		KRQE NWS 13	10/25-10/25	\$2,000.00 2	:30	1	1	TH	10P-1035P	\$2,000.00	1	
32		KRQE NWS 13	10/29-10/29	\$2,000.00 2	:30	1	1	M	10P-1035P	\$2,000.00	1	
33		NCIS	10/23-10/23	\$2,000.00 2	:30	1	1	TU	7P-8P	\$2,000.00	1	
34		ELEMENTARY	10/25-10/25	\$4,000.00 2	:30	1	1	TH	9P-10P	\$4,000.00	1	
35		BLUE BLOOD	10/26-10/26	\$1,500.00 3	:30	1	1	F	9P-10P	\$1,500.00	1	
36		SAT EARLY SHOW	10/20-10/27	\$50.00 3	:30	1	2	SA	5A-7A	\$100.00	2	
37		KRQE SAT	10/20-10/27	\$150.00 2	:30	1	2	SA	7A-8A	\$300.00	2	
38		KRQE SSUN	10/21-10/28	\$400.00 2	:30	1	2	SU	7A-8A	\$800.00	2	
39		SUNDAY MRN CBS	10/21-10/28	\$800.00 2	:30	1	2	SU	8A-930A	\$1,600.00	2	
40		NFL 10/21	10/21-10/21	\$9,000.00 1	:30	1	1	SU	11A-2P	\$9,000.00	1	
41		60 MIN CBS	10/21-10/21	\$3,000.00 3	:30	1	1	SU	6P-7P	\$3,000.00	1	
42		60 MIN CBS	10/28-10/28	\$3,000.00 3	:30	1	1	SU	6P-7P	\$3,000.00	1	

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
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---REPORT TOTALS---

Report Totals: 89 / \$76,500.00

---SALES MONTHLY TOTALS---

Oct 12:	76 / \$66,000.00	Nov 12:	13 / \$10,500.00
Sales Totals: 89 / \$76,500.00			
Station Totals: 89 / \$76,500.00			
Lines not sent/rcld/rtrn: 0 / \$0.00			

---COMPETITIVE---

Market Totals	\$246,774	CABL 0%	KASA 14%	KASY 0%	KBIM 0%	KOAT 31%
		ROB 24%	KRQE 31%	KWBQ 0%		

---COMPETITIVE COMMENTS---

NEW ORDER

Books	NOV12
Demos	RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Spot Manager: All, 10/19/12-10/29/12

Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priority	Channel	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 10/20/12

Station: KRQE

06865379	POL/US Charr	215765	CBS This Mornii	5a-7a	:30	P3	[ALL]	US CHAME		6:41:44 AM USCCTV1018		\$50.00
06865379	POL/US Charr	215765	KROE News Sat	7a-8a	:30	P2	[ALL]	US CHAME		7:13:07 AM USCCTV1018		\$150.00
												\$200.00
												\$200.00

Date: 10/21/12

Station: KRQE

06865379	POL/US Charr	215765	KROE News Sat	7a-8a	:30	P2	[ALL]	US CHAME		7:48:02 AM USCCTV1018		\$400.00
06865379	POL/US Charr	215765	CBS Sunday Mc	8a-930a	:30	P2	[ALL]	US CHAME		9:11:54 AM USCCTV1018		\$800.00
06865379	POL/US Charr	215765	NFL Reg Season	(11:00:00 AM	:30	P1	[ALL]	US CHAME		12:46:50 PM USCCTV1018		\$9,000.00
06865379	POL/US Charr	215765	Sun Hour 1	6p-7p	:30	P3	[ALL]	US CHAME		6:39:18 PM USCCTV1018		\$3,000.00
												\$13,200.00
												\$13,200.00

Date: 10/22/12

Station: KRQE

06865379	POL/US Charr	215765	M-F KRQE New	KROE News	:30	P3	[ALL]	US CHAME		5:19:19 AM USCCTV1018		\$125.00
06865379	POL/US Charr	215765	M-F KRQE New	KROE News	:30	P3	[ALL]	US CHAME		6:45:55 AM USCCTV1018		\$200.00
06865379	POL/US Charr	215765	CBS This Mornii	CBS Early S	:30	P3	[ALL]	US CHAME		7:30:08 AM USCCTV1018		\$150.00
06865379	POL/US Charr	215765	CBS This Mornii	CBS Early S	:30	P3	[ALL]	US CHAME		8:29:02 AM USCCTV1018		\$150.00
06865379	POL/US Charr	215765	Price is Right	11a-12p	:30	P2	[ALL]	US CHAME		11:29:56 AM USCCTV1018		\$600.00
06865379	POL/US Charr	215765	M-F KRQE New	12p-1230p	:30	P3	[ALL]	US CHAME		12:19:19 PM USCCTV1018		\$275.00
06865379	POL/US Charr	215765	Soap Rotator	M-F 1230p-2	:30	P2	[ALL]	US CHAME		12:58:11 PM USCCTV1018		\$300.00
06865379	POL/US Charr	215765	Dr. Phil	3p-4p	:30	P3	[ALL]	US CHAME		3:52:13 PM USCCTV1018		\$175.00
06865379	POL/US Charr	215765	M-F KROE New	4p-430p	:30	P2	[ALL]	US CHAME		4:17:20 PM USCCTV1018		\$550.00
06865379	POL/US Charr	215765	M-F KROE New	430p-5p	:30	P2	[ALL]	US CHAME		4:37:55 PM USCCTV1018		\$550.00
06865379	POL/US Charr	215765	CBS Evening N	5p-530p	:30	P2	[ALL]	US CHAME		4:59:26 PM USCCTV1018		\$1,000.00
06865379	POL/US Charr	215765	KROE News 13	530p-6p	:30	P2	[ALL]	US CHAME		5:49:49 PM USCCTV1018		\$1,000.00
06865379	POL/US Charr	215765	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	US CHAME		6:20:14 PM USCCTV1018		\$1,400.00
06865379	POL/US Charr	215765	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	US CHAME		6:41:33 PM USCCTV1018		\$1,700.00
												\$8,175.00
												\$8,175.00

Date: 10/23/12

Station: KRQE

06865379	POL/US Charr	215765	M-F KROE New	KROE News	:30	P3	[ALL]	US CHAME		6:18:10 AM		\$200.00
06865379	POL/US Charr	215765	CBS This Mornii	CBS Early S	:30	P3	[ALL]	US CHAME		7:30:08 AM		\$150.00
06865379	POL/US Charr	215765	CBS This Mornii	CBS Early S	:30	P3	[ALL]	US CHAME		8:46:01 AM		\$150.00
06865379	POL/US Charr	215765	Price is Right	11a-12p	:30	P2	[ALL]	US CHAME		11:28:56 AM		\$600.00
06865379	POL/US Charr	215765	M-F KROE New	12p-1230p	:30	P3	[ALL]	US CHAME		12:28:41 PM		\$275.00
06865379	POL/US Charr	215765	Soap Rotator	M-F 1230p-2	:30	P2	[ALL]	US CHAME		1:29:01 PM		\$300.00
06865379	POL/US Charr	215765	M-F KROE New	4p-430p	:30	P2	[ALL]	US CHAME		4:17:20 PM		\$550.00
06865379	POL/US Charr	215765	M-F KROE New	430p-5p	:30	P2	[ALL]	US CHAME		4:38:25 PM		\$550.00
06865379	POL/US Charr	215765	CBS Evening N	5p-530p	:30	P2	[ALL]	US CHAME		4:58:26 PM		\$1,000.00
06865379	POL/US Charr	215765	KROE News 13	530p-6p	:30	P2	[ALL]	US CHAME		5:42:48 PM		\$1,000.00
06865379	POL/US Charr	215765	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	US CHAME		6:05:16 PM		\$1,400.00
06865379	POL/US Charr	215765	M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	US CHAME		6:41:33 PM		\$1,700.00
06865379	POL/US Charr	215765	Tue Hour 1	7p-8p	:30	P2	[ALL]	US CHAME		7:39:12 PM		\$2,000.00
												\$9,875.00
												\$9,875.00

Date: 10/24/12

Station: KRQE

06865379	POL/US Charr	215765	M-F KROE New	KROE News	:30	P3	[ALL]	US CHAME		6:11:30 AM		\$200.00
06865379	POL/US Charr	215765	CBS This Mornii	CBS Early S	:30	P3	[ALL]	US CHAME		7:23:06 AM		\$150.00
06865379	POL/US Charr	215765	CBS This Mornii	CBS Early S	:30	P3	[ALL]	US CHAME		8:24:37 AM		\$150.00
06865379	POL/US Charr	215765	Soap Rotator	M-F 1230p-2	:30	P2	[ALL]	US CHAME		12:59:11 PM		\$300.00
06865379	POL/US Charr	215765	Dr. Phil	3p-4p	:30	P3	[ALL]	US CHAME		3:34:47 PM		\$175.00
06865379	POL/US Charr	215765	M-F KROE New	430p-5p	:30	P2	[ALL]	US CHAME		4:46:40 PM		\$550.00
06865379	POL/US Charr	215765	CBS Evening N	5p-530p	:30	P2	[ALL]	US CHAME		4:59:56 PM		\$1,000.00
06865379	POL/US Charr	215765	KROE News 13	530p-6p	:30	P2	[ALL]	US CHAME		5:49:19 PM		\$1,000.00
06865379	POL/US Charr	215765	M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	US CHAME		6:21:14 PM		\$1,400.00
06865379	POL/US Charr	215765	LN M-F	10p-1035p	:30	P2	[ALL]	US CHAME		10:17:55 PM		\$2,000.00

[Sorted by: Date]

Spot Manager: All, 10/19/12-10/29/12

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Date: 10/24/12

Station: KRQE

\$6,925.00

\$6,925.00

Date: 10/25/12

Station: KRQE

06865379POL/US Charr	215765 CBS This Mornii	CBS Early S	:30 P3	[ALL]	US CHAME	8:08:03 AM	\$150.00
06865379POL/US Charr	215765 CBS This Mornii	CBS Early S	:30 P3	[ALL]	US CHAME	8:24:22 AM	\$150.00
06865379POL/US Charr	215765 Price is Right	11a-12p	:30 P2	[ALL]	US CHAME	10:59:30 AM	\$600.00
06865379POL/US Charr	215765 M-F KROE New:	12p-1230p	:30 P3	[ALL]	US CHAME	12:05:02 PM	\$275.00
06865379POL/US Charr	215765 Dr. Phil	3p-4p	:30 P3	[ALL]	US CHAME	3:07:08 PM	\$175.00
06865379POL/US Charr	215765 M-F KROE New:	4p-430p	:30 P2	[ALL]	US CHAME	4:08:30 PM	\$550.00
06865379POL/US Charr	215765 M-F KROE New:	430p-5p	:30 P2	[ALL]	US CHAME	4:38:40 PM	\$550.00
06865379POL/US Charr	215765 CBS Evening N	5p-530p	:30 P2	[ALL]	US CHAME	4:59:56 PM	\$1,000.00
06865379POL/US Charr	215765 KROE News 13	530p-6p	:30 P2	[ALL]	US CHAME	5:35:52 PM	\$1,000.00
06865379POL/US Charr	215765 M-F 6p-630p	M-F 6p-630p	:30 P2	[ALL]	US CHAME	6:06:01 PM	\$1,400.00
06865379POL/US Charr	215765 M-F 630p-7p	M-F 630p-7p	:30 P2	[ALL]	US CHAME	6:34:23 PM	\$1,700.00
06865379POL/US Charr	215765 Thur Hour 3	9p-10p	:30 P2	[ALL]	US CHAME	9:00:09 PM	\$4,000.00
06865379POL/US Charr	215765 LN M-F	10p-1035p	:30 P2	[ALL]	US CHAME	10:07:05 PM	\$2,000.00

\$13,550.00

\$13,550.00

Date: 10/26/12

Station: KRQE

06865379POL/US Charr	215765 Price is Right	11a-12p	:30 P2	[ALL]	US CHAME		\$600.00
06865379POL/US Charr	215765 CBS Evening N	5p-530p	:30 P2	[ALL]	US CHAME		\$1,000.00
06865379POL/US Charr	215765 Fri Hour 3	9p-10p	:30 P3	[ALL]	US CHAME		\$1,500.00
06865379POL/US Charr	215765 M-F KROE New:	4p-430p	:30 P2	[ALL]	US CHAME		\$550.00
06865379POL/US Charr	215765 Dr. Phil	3p-4p	:30 P3	[ALL]	US CHAME		\$175.00
06865379POL/US Charr	215765 M-F KROE New:	KROE News	:30 P3	[ALL]	US CHAME		\$200.00
06865379POL/US Charr	215765 CBS This Mornii	CBS Early S	:30 P3	[ALL]	US CHAME		\$150.00
06865379POL/US Charr	215765 M-F KROE New:	KROE News	:30 P3	[ALL]	US CHAME	5:45:51 AM	\$125.00
06865379POL/US Charr	215765 CBS This Mornii	CBS Early S	:30 P3	[ALL]	US CHAME	8:59:26 AM	\$150.00
06865379POL/US Charr	215765 M-F KRQE New:	12p-1230p	:30 P3	[ALL]	US CHAME	12:20:34 PM	\$275.00
06865379POL/US Charr	215765 Soap Rotator	M-F 1230p-2	:30 P2	[ALL]	US CHAME	12:58:11 PM	\$300.00
06865379POL/US Charr	215765 M-F KROE New:	430p-5p	:30 P2	[ALL]	US CHAME	4:57:56 PM	\$550.00
06865379POL/US Charr	215765 KROE News 13	530p-6p	:30 P2	[ALL]	US CHAME	5:51:28 PM	\$1,000.00
06865379POL/US Charr	215765 M-F 6p-630p	M-F 6p-630p	:30 P2	[ALL]	US CHAME	6:20:14 PM	\$1,400.00
06865379POL/US Charr	215765 M-F 630p-7p	M-F 630p-7p	:30 P2	[ALL]	US CHAME	6:47:48 PM	\$1,700.00

\$9,675.00

\$9,675.00

Date: 10/27/12

Station: KRQE

06865379POL/US Charr	215765 CBS This Mornii	5a-7a	:30 P3	[ALL]	US CHAME	5:16:51 AM	\$50.00
06865379POL/US Charr	215765 KROE News Sa	7a-8a	:30 P2	[ALL]	US CHAME	7:12:22 AM	\$150.00

\$200.00

\$200.00

Date: 10/28/12

Station: KRQE

06865379POL/US Charr	215765 Sun Hour 1	6p-7p	:30 P3	[ALL]	US CHAME		\$3,000.00
06865379POL/US Charr	215765 CBS Sunday Mc	8a-930a	:30 P2	[ALL]	US CHAME		\$800.00
06865379POL/US Charr	215765 KROE News Su	7a-8a	:30 P2	[ALL]	US CHAME		\$400.00

\$4,200.00

\$4,200.00

Date: 10/29/12

Station: KRQE

06865379POL/US Charr	215765 M-F KROE New:	KROE News	:30 P3	[ALL]	US CHAME	5:38:33 AM	\$125.00
06865379POL/US Charr	215765 M-F KROE New:	KROE News	:30 P3	[ALL]	US CHAME	6:59:16 AM	\$200.00
06865379POL/US Charr	215765 CBS This Mornii	CBS Early S	:30 P3	[ALL]	US CHAME	8:37:49 AM	\$150.00
06865379POL/US Charr	215765 Price is Right	11a-12p	:30 P1	[ALL]	US CHAME	10:59:10 AM	\$1,500.00
06865379POL/US Charr	215765 M-F KRQE New:	12p-1230p	:30 P3	[ALL]	US CHAME	12:12:28 PM	\$275.00

[Sorted by: Date]

Spot Manager: All, 10/19/12-10/29/12

Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 10/29/12

Station: KRQE

06865379	POL/US Charr	215765 Soap Rotator	M-F 1230p-2	:30	P2	[ALL]	US CHAME			1:29:16 PM		\$300.00
06865379	POL/US Charr	215765 Dr. Phil	3p-4p	:30	P2	[ALL]	US CHAME			3:15:31 PM		\$300.00
06865379	POL/US Charr	215765 M-F KRQE New	4p-430p	:30	P2	[ALL]	US CHAME			4:28:15 PM		\$550.00
06865379	POL/US Charr	215765 CBS Evening N	5p-530p	:30	P2	[ALL]	US CHAME			4:59:41 PM		\$1,000.00
06865379	POL/US Charr	215765 KRQE News 13	530p-6p	:30	P2	[ALL]	US CHAME			5:35:42 PM		\$1,000.00
06865379	POL/US Charr	215765 M-F 6p-630p	M-F 6p-630p	:30	P2	[ALL]	US CHAME			6:06:01 PM		\$1,400.00
06865379	POL/US Charr	215765 M-F 630p-7p	M-F 630p-7p	:30	P2	[ALL]	US CHAME			6:47:03 PM		\$1,700.00
06865379	POL/US Charr	215765 LN M-F	10p-1035p	:30	P2	[ALL]	US CHAME			10:17:10 PM		\$2,000.00
												10,500.00
												10,500.00
												76,500.00

[Sorted by: Date]